

“Time to Trade in T-shirts for Ties, Beer for Coffee and Play time for Over-Time”

By: DARA SIMKIN

With the 2007 spring semester coming to an end, graduating seniors have to put their solo cups down and start looking toward their future. An overwhelming demand for qualified employees puts a great deal of pressure on seniors applying for jobs. Employers look for credibility and quality when reviewing hundreds of resumes from new applicants.

Rew Woodruff, Assistant Director for Career Development at UF's Career Resource Center, stated, “You want to develop a quality resume that you are proud of. When you put your name on something you must be able to legitimately back it up.” Your resume must speak loudly and clearly of your value as a prospective employee. The value has to be spoken in a few brief seconds, because in the business world, that's all the attention a resume will get.

Ileana Cohn used a ResTrust resume to obtain a job interview with Bank United. “I found the Web site just fiddling with the internet one day,” Cohn said. “It was fast and easy to get my resume certified and within weeks I was hearing back from different companies.” A recent survey conducted by the Society for Human Resources Management stated, “Ninety-six percent of personnel officers said their companies are conducting some type of background or reference check when hiring prospective candidates.” Pre-screening is the wave of the future and ResTrust seems to be on the cutting edge. ResTrust, an online resume certification company, launched their business in early 2007 and is helping both employers and individuals with the pre-screening process. “With the business world being so competitive, having my resume certified really put me ahead of the rest,” Cohn explained.

A certified resume from ResTrust streamlines the hiring process for both the employer and applicant. “ResTrust took 3rd place in the Miami Herald's 2006 business plan competition and continues to grow. Employers are signing up with us on a daily basis,” said Jared Fletcher, ResTrust's Chief Executive Officer.

Based out of Weston, Florida, ResTrust is an online resume certification company that helps employers reduce their cost of hire and increase the quality of resumes they receive. In addition, ResTrust helps the individual differentiate themselves from the competition by applying to a job opening with a certified resume, removing any uncertainty regarding their background.

According to the Society of Human Resource Managers, over 53 percent of all job applicants lie to some extent on their resumes. Over 70 percent of all college students said they would lie to get a job. “Nine out of ten employers say they prefer to see a certified resume vs. an uncertified resume as they feel comfortable that they are reviewing a resume that is accurate,” Fletcher said. “It's a competitive market out there for graduating seniors, and a certified resume will certainly give someone a leg up on the competition.”

ResTrust is also starting the first ever, certified resume board. You can post your resume for free on ResTrust's certified resume board. “Employers are yearning for a board to view accurate resumes. Job boards like Monster and Career Builder allow you to post your resume, but then again your resume could get lost with the millions of other bogus resumes,” Fletcher explained.

Don't let this overwhelming time get the best of you. Venturing out into the real world is an exciting time, but make sure you are prepared. The resume takes you only the first few steps toward that new dream job. It gets your foot in the door, and because you can't be there to answer questions, it has to stand on its own.

To learn more about how to get your resume certified, visit www.restrust.net.